




IP SUMMIT

February 21, 2020, The Grand America Hotel, Salt Lake City

7:30	Registration		
7:45	Breakfast served (Grand Ballroom)		
8:00	IP Case Law: Year in Review and Upcoming Cases David Todd, Workman Nydegger		
8:45	Student Scholarship Presentations Catherine Parrish Lake, Stoel Rives Vice-Chair of the IP Section of the Utah State Bar		
8:55	Introduction to IP Summit 2020 Michael Erickson, Ray Quinney & Nebeker Chair of the IP Section of the Utah State Bar		
9:00	Morning Keynote — USPTO Director Andrei Iancu Under Secretary of Commerce for IP and Director of the United States Patent and Trademark Office		
9:45	10 Min. Break		
	TRACK 1	TRACK 2	TRACK 3
9:55	Artificial Intelligence in Patent Prep & Prosecution Scott Karren, Holland & Hart Tom Lerdal, TurboPatent Shawn Lillemo, Harrity Aaron Smith, Symantec Adam Stephenson, Anticipat Moderator: David McKenzie, Rowan TELS	Movie Filtering Myths: 15 Years After the Family Movie Act of 2005 Andrew Bridges, Fenwick & West Matt Jarman, ClearPlay Ben Sheffner, Motion Picture Association of America Moderator: Peter Midgley, BYU Director of Copyright Licensing	Updates from the ITC Judge Clark S. Cheney, Administrative Law Judge, U.S. International Trade Commission
10:55	How IP Makes Utah Companies Competitive Tracey Harrach, Ultradent Delos Larson, Merit Medical James Larson, Purple Innovation Moderator: Scott McMillan, Kilpatrick Townsend	IP Legislation Troy Dow, Disney Adam Mossoff, George Mason University Maria Pallante, Association of American Publishers Moderator: Matt Sandgren, Orrin G. Hatch Foundation	Updates on PTAB Practice Chief Judge Scott Boalick Judge Melissa Haapala Judge Scott Moore Moderator: Erika Arner, Finnegan
11:55	5 Min. Break		
12:00	Recognition of Senator Orrin G. Hatch's Contributions to IP Law (Lunch served)		

12:30	Lunch Keynote — Chief Judge Sharon Prost Chief Judge, United States Court of Appeals for the Federal Circuit		
1:15	Afternoon Keynote — Maria Pallante President and CEO of the Association of American Publishers Former United States Register of Copyrights		
2:00	5 Min. Break		
	TRACK 1	TRACK 2	TRACK 3
2:05	<p style="text-align: center;">Maximizing the Business Value of Patents</p> <p>Monica Adjemian, Microsoft Tristan Carrier, Dassault Systèmes Duane Marks, Eli Lilly Ron Ward, Ericsson</p> <p>Moderator: Paul Taylor, Ray Quinney & Nebeker</p>	<p style="text-align: center;">How Data Analysis Is Changing IP</p> <p>Bennett Borden Chief Data Scientist Drinker Biddle</p>	<p style="text-align: center;">Judges Panel</p> <p>[Panelists TBA]</p> <p>Moderator: Brent Hatch, Hatch, James & Dodge</p>
3:05	<p style="text-align: center;">Examiners' Perspective</p> <p>Kristina DeHerrera, Primary Ex. Allen Parker, Supervisory Ex. Ben Sigmond, Supervisory Ex.</p> <p>Moderator: Regional Director Mollybeth Kocialski, Rocky Mountain Regional USPTO</p>	<p style="text-align: center;">Tech Transfer Spinout Challenges</p> <p>Mary Albertson, Utah Ryan Brady, Utah State Dave Brown, BYU Christian Iverson, Utah State Dennis Owens, Utah</p> <p>Moderator: Peter Midgley, BYU Director of Copyright Licensing</p>	<p style="text-align: center;">Hot Topics in IP Litigation</p> <p>Kurt Glitzenstein, Fish Kevin Meek, Baker Botts Joe Re, Knobbe Martens</p> <p>Moderator: Chris Hadley, Jones Waldo</p>
4:05	5 Min. Break		
4:10	Diversity in the Practice of IP Law (Ethics, Professionalism & Elimination of Bias)		
	Monica Adjemian, Microsoft Cara Baldwin, Pluralsight Bennett Borden, Drinker Biddle Richard L. Green, Stoel Rives		
5:10	Conclusion of 2020 IP Summit		