




# IP SUMMIT

February 21, 2020, The Grand America Hotel, Salt Lake City

7:30	Registration		
8:00	Breakfast served (Grand Ballroom)		
8:00	<b>IP Case Law: Year in Review and Upcoming Cases</b> David Todd, Workman Nydegger		
8:40	<b>Student Scholarship Presentations</b> Catherine Parrish Lake, Stoel Rives Vice-Chair of the IP Section of the Utah State Bar		
8:45	<b>Patent Pro Bono Award Presentations</b> Regional Director Mollybeth Kocialski Rocky Mountain Regional USPTO		
8:55	<b>Introduction to IP Summit 2020</b> Michael Erickson, Ray Quinney & Nebeker Chair of the IP Section of the Utah State Bar		
9:00	<b>Morning Keynote — USPTO Director Andrei Iancu</b> Under Secretary of Commerce for IP and Director of the United States Patent and Trademark Office		
9:45	<b>10 Min. Break</b>		
	<b>TRACK 1</b>	<b>TRACK 2</b>	<b>TRACK 3</b>
9:55	<b>Artificial Intelligence in Patent Prep &amp; Prosecution</b>  Scott Karren, Holland & Hart Tom Lerdal, Rowan TELS Shawn Lillemo, Harrity Aaron Smith, Juniper Networks Adam Stephenson, Anticipat  Moderator: David McKenzie, Rowan TELS LLC	<b>Movie Filtering Myths: 15 Years After the Family Movie Act of 2005</b>  Andrew Bridges, Fenwick & West Matt Jarman, ClearPlay Ben Sheffner, Motion Picture Association of America  Moderator: Peter Midgley, BYU Director of Copyright Licensing	<b>Updates from the ITC</b>  Judge Clark S. Cheney, Administrative Law Judge, U.S. International Trade Commission  Facilitators: Kirk Harris, Maschoff Brennan Sam Straight, Ray Quinney & Nebeker
10:55	<b>How IP Makes Utah Companies Competitive</b>  Kevin Brown, Recursion Pharmaceuticals Tracey Harrach, Ultradent Delos Larson, Merit Medical James Larson, Purple Innovation  Moderator: Scott McMillan, Kilpatrick Townsend	<b>IP Legislation</b>  Troy Dow, Disney Adam Mossoff, George Mason University Maria Pallante, Association of American Publishers  Moderator: Matt Sandgren, Orrin G. Hatch Foundation	<b>Updates on PTAB Practice</b>  Chief Judge Scott Boalick Judge Melissa Haapala Judge Scott Moore Patent Trial and Appeal Board  Moderator: J. Derek McCorquindale, Finnegan
11:55	<b>5 Min. Break</b>		

12:00	<b>Recognition of Senator Orrin G. Hatch's Contributions to IP Law</b> (Lunch served)		
12:30	<b>Lunch Keynote — Chief Judge Sharon Prost</b> Chief Judge, United States Court of Appeals for the Federal Circuit		
1:15	<b>Afternoon Keynote — Maria Pallante</b> President and CEO of the Association of American Publishers Former United States Register of Copyrights		
2:00	<b>5 Min. Break</b>		
	<b>TRACK 1</b>	<b>TRACK 2</b>	<b>TRACK 3</b>
2:05	<p><b>Maximizing the Business Value of Patents</b></p> <p>Monica Adjemian, Microsoft Tristan Carrier, Dassault Systèmes Duane Marks, Eli Lilly Ron Ward, Ericsson</p> <p>Moderator: Tom Hardman, Ray Quinney &amp; Nebeker</p>	<p><b>How Data Analysis Is Changing IP</b></p> <p>Bennett Borden Chief Data Scientist Drinker Biddle</p>	<p><b>Judges Panel</b></p> <p>Chief Judge Sharon Prost, U.S. Court of Appeals for the Federal Circuit Chief Judge Robert J. Shelby, U.S. District Court, Utah Judge Dee V. Benson, U.S. District Court, Utah</p> <p>Moderator: Brent Hatch, Hatch, James &amp; Dodge</p>
3:05	<p><b>Examiners' Perspective</b></p> <p>Kristina DeHerrera, Primary Ex. Allen Parker, Supervisory Ex. Ben Sigmond, Supervisory Ex.</p> <p>Moderator: Regional Director Mollybeth Kocialski, Rocky Mountain Regional USPTO</p>	<p><b>Tech Transfer Spinout Challenges</b></p> <p>Mary Albertson, Univ. of Utah Ryan Brady, Utah State Dave Brown, BYU Christian Iverson, Utah State Dennis Owens, Univ. of Utah</p> <p>Moderator: Peter Midgley, BYU Director of Copyright Licensing</p>	<p><b>Hot Topics in IP Litigation</b></p> <p>Kurt Glitzenstein, Fish Kevin Meek, Baker Botts Joe Re, Knobbe Martens</p> <p>Moderator: Chris Hadley, Jones Waldo</p>
4:05	<b>5 Min. Break</b>		
4:10	<p><b>Diversity in the Practice of IP Law (Ethics, Professionalism &amp; Elimination of Bias)</b></p> <p>Monica Adjemian, Microsoft Bennett Borden, Drinker Biddle Richard L. Green, Stoel Rives Timothy C. Houpt, Jones Waldo Amber Leavitt, eBay</p> <p>Moderator: Catherine Parrish Lake, Stoel Rives</p>		
5:10	Conclusion of 2020 IP Summit		