



  
**IP SUMMIT**  
 February 19, 2021

8:00	<b>Introduction to IP Summit 2019</b> <i>Catherine Parrish Lake, Partner, Stoel Rives LLP</i> Chair of the Intellectual Property Section of the Utah State Bar	
8:05	<b>IP Case Law: Year in Review</b> <i>David Todd, Shareholder, Workman Nydegger</i>	
9:05	<b>5 Min. Break</b>	
	<b>TRACK 1</b>	<b>TRACK 2</b>
9:10	<b>Right of Publicity Panel</b> <i>Michael McCann, Professor, Univ. of N. H., Franklin Pierce School of Law,</i> <i>Darren Heitner, Founder of Heitner Legal, P.L.L.C., and</i> <i>Warren Zola, Executive Director of the Boston College Chief Executives Club</i> Moderated by <i>Evan Brennan, NFL agent at United Athlete Sports Agency</i>	<b>Recent Trends in 112 with Case Studies</b> <i>Jonathan A. Harris, Partner, Axinn, Veltrop &amp; Harkrider LLP</i>
	<b>5 Min. Break</b>	
10:15	<b>Keynote</b> <i>David Gooder, Trademark Commissioner, USPTO</i>	
	<b>5 Min. Break</b>	
11:20	<b>Scholarship Presentation</b> <i>Adam Smoot, Shareholder, Maschoff Brennan</i>	
11:30	<b>IP Pro Bono Awards and Program Update</b> <i>Molly Kocialski, Director of the Rocky Mountain Regional UPSTO</i>	
11:45	<b>The 21<sup>st</sup> Century In-House Counsel – Embracing Change in an Uncertain World</b> <i>Dennis Garcia, Assistant General Counsel, Microsoft</i>	
	<b>5 Min. Break</b>	
12:50	<b>TTAB Update</b> <i>Hon. Mark A. Thurmon, Deputy Chief Administrative Trademark Judge, and an Interlocutory Attorney will discuss substantive and procedural TTAB practice, including pre-trial phases</i>	<b>Patent Prosecution Panel</b> <i>Michael Scapin, IP Counsel, ON Semiconductor</i> <i>Jeff Leng, Senior Patent Counsel, AMD</i> <i>Jill Powlick, Chief Patent Counsel, bioMerieux, Inc.</i>
	<b>5 Min. Break</b>	
1:55	<b>21st Century IP Ethics: Tidbits; Directions; &amp; Mash-up</b> <i>Mercedes Meyer, Partner, Faegre Drinker</i>	