



IP SUMMIT

AGENDA

FEBRUARY 24, 2023



Introduction to IP Summit 2023

8:25

Jeremy Barton, Associate, Dorsey & Whitney LLP
Chair of the Intellectual Property Section of the Utah State Bar

Hot breakfast will begin being served

Internet Law Year in Review

8:30

Ian C. Ballon, Shareholder, Greenberg Traurig

9:30

10 Min. Break

Patent & Trademark Strategies in Asia

9:40

Richard Chang, Associate General Counsel, iFIT
Candy K.Y. Chen, Partner, Tsai, Lee & Chen
Mai Lin, Senior Associate, Simone Intellectual Property Services Asia Ltd. (SIPS)
Thomas L. Lingard, Associate, Ray Quinney & Nebeker, Moderator

PTAB Year in Review

Chief Judge Scott R. Boalick, PTAB
Acting Deputy Chief Judge Melissa Haapala, PTAB
Adam Smoot, Shareholder, Maschoff Brennan Gilmore & Israelsen, Immediate Past Chair of the Intellectual Property Section of the Utah State Bar
Eldora Ellison, Director, Sterne Kessler Goldstein & Fox, Moderator

10:40

15 Min. Networking Break – Sponsored by Parsons, Behle & Latimer

Judges Panel: Practice Tips

10:55

The Honorable Dale A. Kimball, U.S. District Court for the District of Utah
The Honorable Jared C. Bennett, Magistrate Judge, U.S. District Court for the District of Utah
The Honorable Cecilia Romero, Magistrate Judge, U.S. District Court for the District of Utah
Juliette P. White, Parsons Behle & Latimer, Moderator

11:55

15 Min. Break – Lunch will begin being served

Scholarship Presentation

12:10

Sarah Jelsema, Associate, Klarquist Sparkman
Vice Chair of the Intellectual Property Section of the Utah State Bar



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12:15 **IP Pro Bono Awards and Program Update**
Molly Kocialski, Director of the Rocky Mountain Regional USPTO

12:20 **Fireside Chat – Improving Patent Quality**
The Honorable Raymond T. Chen, U.S. Court of Appeals for the Federal Circuit
Discussion facilitated by Richard C. Gilmore, Shareholder, Maschoff Brennan Gilmore & Israelsen

1:20 **10 Min. Break**

1:30 **Patent Valuation Panel**
Louis Carbonneau, Founder & CEO, Tangible IP
Michael Lubitz, Managing Director, Global Technology Transfer Group
Michael Pellegrino, Pellegrino & Associates
Professor Jonas Anderson, University of Utah S.J. Quinney College of Law, Moderator

Trade Secrets: Insights from In-House Counsel

Matthew Gordon, Associate General Counsel, Myriad Genetics
Tiffany Johnson, IP Counsel, Boston Scientific
Tim Schade, General Counsel, Lifetime Products, Inc.
Heather Woodward, Director of Patents and Open Source, eBay Inc.
Brian Casper, Partner, Klemchuk LLP, Moderator

2:30 **15 Min. Networking Break – Sponsored by Workman Nydegger**

2:45 **The OED's War Against Rule 11.18 Violations and the Unauthorized Practice of Patent and Trademark Law: Navigating Ethics Minefields and Avoiding Discipline**
Michael E. McCabe, Jr., Managing Partner, McCabe Ali LLP

3:45 **Closing Remarks**
Jeremy Barton, Associate, Dorsey & Whitney LLP
Chair of the Intellectual Property Section of the Utah State Bar

3:50 **Networking Reception**