



IP SUMMIT



AGENDA

FEBRUARY 24, 2023

8:25 **Introduction to IP Summit 2023**
Jeremy Barton, Associate, Dorsey & Whitney LLP
Chair of the Intellectual Property Section of the Utah State Bar
Hot breakfast will begin being served

8:30 **Internet Law Year in Review**
Ian C. Ballon, Shareholder, Greenberg Traurig

9:30 **10 Min. Break**

9:40 **Patent & Trademark Strategies in Asia**
Richard Chang, Associate General Counsel, iFIT
Candy K.Y. Chen, Partner, Tsai, Lee & Chen
Mai Lin, Senior Associate, Simone Intellectual Property Services Asia Ltd. (SIPS)
Thomas L. Lingard, Associate, Ray Quinney & Nebeker, Moderator

PTAB Year in Review

Chief Judge Scott R. Boalick, PTAB
Acting Deputy Chief Judge Melissa Haapala, PTAB
Adam Smoot, Shareholder, Maschoff Brennan Gilmore & Israelsen, Immediate Past Chair of the Intellectual Property Section of the Utah State Bar
Eldora Ellison, Director, Sterne Kessler Goldstein & Fox, Moderator

10:40 **15 Min. Networking Break – Sponsored by Parsons, Behle & Latimer**

10:55 **Judges Panel: Practice Tips**
The Honorable Dale A. Kimball, U.S. District Court for the District of Utah
The Honorable Jared C. Bennett, Magistrate Judge, U.S. District Court for the District of Utah
The Honorable Cecilia Romero, Magistrate Judge, U.S. District Court for the District of Utah
Juliette P. White, Parsons Behle & Latimer, Moderator

11:55 **15 Min. Break – Lunch will begin being served**

12:10 **Scholarship Presentation**
Sarah Jelsema, Associate, Klarquist Sparkman
Vice Chair of the Intellectual Property Section of the Utah State Bar



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12:15 **IP Pro Bono Awards and Program Update**
Molly Kocialski, Director of the Rocky Mountain Regional USPTO

12:20 **Fireside Chat – Improving Patent Quality**
The Honorable Raymond T. Chen, U.S. Court of Appeals for the Federal Circuit
Discussion facilitated by Richard C. Gilmore, Shareholder, Maschoff Brennan Gilmore & Israelsen

1:20 **10 Min. Break**

1:30 **Patent Valuation Panel**
Louis Carbonneau, Founder & CEO,
Tangible IP
Michael Lubitz, Managing Director, Global
Technology Transfer Group
Michael Pellegrino, Pellegrino & Associates
Adam Gill, Founder and Managing Director,
GLS Capital
Professor Jonas Anderson, University of
Utah S.J. Quinney College of Law,
Moderator

**Trade Secrets: Insights from In-House
Counsel**
Matthew Gordon, Associate General Counsel,
Myriad Genetics
Tiffany Johnson, IP Counsel, Boston Scientific
Heather Woodward, Director of Patents and
Open Source, eBay Inc.
Tim Schade, General Counsel, Lifetime
Products, Inc.
Brian Casper, Partner, Klemchuk LLP,
Moderator

2:30 **15 Min. Networking Break – Sponsored by Workman Nydegger**

2:45 **The OED's War Against Rule 11.18 Violations and the Unauthorized Practice of
Patent and Trademark Law: Navigating Ethics Minefields and Avoiding
Discipline**
Michael E. McCabe, Jr., Managing Partner, McCabe Ali LLP

3:45 **Closing Remarks**
Jeremy Barton, Associate, Dorsey & Whitney LLP
Chair of the Intellectual Property Section of the Utah State Bar

3:50 **Networking Reception**