




IP SUMMIT
February 19, 2021

8:00	Introduction to IP Summit 2021 <i>Catherine Parrish Lake</i> , Partner, Stoel Rives LLP Chair of the Intellectual Property Section of the Utah State Bar	
8:05	IP Case Law: Year in Review <i>David Todd</i> , Shareholder, Workman Nydegger	
9:05	5 Min. Break	
	TRACK 1	TRACK 2
9:10	Right of Publicity Panel <i>Michael McCann</i> , Professor, Univ. of N. H., Franklin Pierce School of Law, <i>Darren Heitner</i> , Founder of Heitner Legal, P.L.L.C., and <i>Warren Zola</i> , Carroll School of Management, Boston College Moderated by <i>Evan Brennan</i> , Partner and Agent at United Athlete Sports Agency	Recent Trends in 112 with Case Studies <i>Jonathan A. Harris</i> , Partner, Axinn, Veltrop & Harkrider LLP
	5 Min. Break	
10:15	Keynote <i>David Gooder</i> , Trademark Commissioner, USPTO	
	5 Min. Break	
11:20	Scholarship Presentation <i>Adam Smoot</i> , Shareholder, Maschoff Brennan	
11:30	IP Pro Bono Awards and Program Update <i>Molly Kocialski</i> , Director of the Rocky Mountain Regional USPTO	
11:45	The 21st Century In-House Counsel – Embracing Change in an Uncertain World <i>Dennis Garcia</i> , Assistant General Counsel, Microsoft	
	5 Min. Break	
12:50	TTAB Update <i>Hon. Mark A. Thurmon</i> , Deputy Chief Administrative Trademark Judge, and <i>Jennifer Elgin</i> , Interlocutory Attorney, will discuss substantive and procedural TTAB practice, including pre-trial phases	Patent Prosecution Panel <i>Michael Scapin</i> , IP Counsel, ON Semiconductor <i>Jeff Leng</i> , Senior Patent Counsel, AMD <i>Jill Powlick</i> , Chief Patent Counsel, bioMerieux, Inc. <i>Geoffrey Shipsides</i> , General Counsel, Bigfoot Biomedical
	5 Min. Break	
1:55	21st Century IP Ethics: Tidbits; Directions; & Mash-up <i>Mercedes Meyer</i> , Partner, Faegre Drinker	